## **OUTLINE STRUCTURE OF MDS COURSE**

Courses in Multidimensional Scaling taught by me have the same common module structure, following the sequence of chapters in <u>The Users Guide to Multidimensional Scaling</u>. The same is true of the Course Content, contained in the web resource for the course (<a href="http://www.tony.coxon.com">http://www.tony.coxon.com</a>).

- 1. Introduction to multidimensional scaling
- 2. Data: Measures of Similarity and Dissimilarity
- 3. Scaling: the basic Non-metric Distance Model
- 4. Interpreting Configurations
- 5. Characteristics of MDS models
- 6. Analysis of 2-way, 2-mode data
- 7. Three-way and further extensions of the basic model
- 8. Developments in multidimensional scaling.

Other references you will need:

NewMDSX programs: <a href="http://www.newmdsx.com">http://www.newmdsx.com</a>

This site also contains links to related sites and programs which you will need, especially Heady's PERMAP and Brier's HAMLET

19 January 2004